

SPONSORSHIP OPPORTUNITIES

BETTY GARRETT'S 90TH BIRTHDAY CELEBRATION

Sunday, May 31, 2009 ★ Music Box Theatre ★ Hollywood

Proceeds from the Betty Garret 90th Birthday Celebration benefit Theatre West, a nationally acclaimed nonprofit organization, tax id # 95-6143868.

Projected Attendance: 425

Individual Ticket Prices: \$250

PRESENTING SPONSOR ~ \$25,000

- ❖ Premier Seating for 20 guests
- ❖ VIP Cocktail Reception for 20 guests
- ❖ Logo Visibility on all collateral materials
- ❖ "Presented By" status on event invitation, promotional materials, signage, event journal and media buy
- ❖ Full Page Advertisement in event journal (inside front or inside back cover)

GOLD SPONSOR ~ \$15,000

- ❖ Premier Seating for 10 guests
- ❖ VIP Cocktail Reception for 10 guests
- ❖ Logo Visibility on all collateral materials
- ❖ "Gold Sponsor" status on event invitation, promotional materials, signage, event journal and media buy
- ❖ Full Page "Gold Sponsor" Advertisement in event journal

SILVER SPONSOR ~ \$7,500

- ❖ Preferred seating for 10 guests
- ❖ VIP Cocktail Reception for 10 guests
- ❖ "Silver Sponsor" status on event invitation, promotional materials, signage, event journal and media buy
- ❖ Full Page "Silver Sponsor" Advertisement in event journal

BRONZE SPONSOR ~ \$3,500

- ❖ Priority Seating for 10 guests
- ❖ VIP Cocktail Reception for 10 guests
- ❖ "Bronze Sponsor" status on event invitation, promotional materials, signage, event journal and media buy
- ❖ Full Page "Bronze Sponsor Advertisement in event journal

Group of 10 ~ \$2,250

- ❖ General Seating for 10 guests
- ❖ Cocktail Reception for 10 guests
- ❖ Page Advertisement in event journal

Individual Tickets ~ \$250.00

- ❖ General Seating
- ❖ Cocktail Reception

EVENT ADVERTISEMENT ONLY

Full Page Gold Advertisement - \$2000.00

Full Page Silver Advertisement - \$1500.00

Full Page Bronze Advertisement - \$1000.00

1/ 2 Page Advertisement - \$500.00

1/ 4 Page Advertisement - \$300.00

